



2014-2015 HIGHLIGHTS

Educational Tax Credit Improvement Program

UDEEF is certified by the Pennsylvania Department of Community and Economic Development (DCED) as a participating Educational Improvement Organization (EIO) in the Commonwealth's Educational Improvement Tax Credit (EITC) Program. This program awards tax credits to businesses that make contributions to approved EIOs such as UDEEF.

This year, UDEEF has funded the following EITC-approved programs:

21st Century Teaching and Learning Initiative

Helping to transform 6th grade science program at Sandy Run Middle School with the purchase of 120 Chromebooks (\$37,222.74). Each 6th grader utilized a Chromebook during his/her science class, creating a one-to-one learning environment in which the students were able to collaborate on documents, analyze data and create digital media. This technology helps students progress from information consumers to knowledge creators. Teachers are now able to give real time differentiated feedback as student research and inquiry unfolds, shifting the role of the teacher from the "sage on the stage" to the "guide on the side," building capacity for learner independence. This initial implementation has informed the district's strategic planning for a broader implementation going forward.

To help expand the roll-out of this initiative to 5th -12th graders, UDEEF has committed up to an additional \$6,000 to cover internet access and other financial subsidies

Full Option System Science (FOSS) Kits

Supporting a newly designed, inquiry-based K-5 science curriculum with the purchase of these Energy and Electromagnetic kits (\$14,512.96)

Milling machine materials (\$1,892)

Weather equipment purchases (\$8,670)

UDEEF is making a difference in the lives of Upper Dublin students by supporting innovative programs

Grant Program

During this school year, the Upper Dublin Education Foundation (UDEF) awarded 11 grants totaling \$9,991.83, funding unique learning opportunities throughout the district. The UDEF Educational Grant program encourages innovation and helps fund resources that are not addressed in existing school district programs. Programs funded for 2014-2015:

Monet Today

Bringing the mysterious gardens of Claude Monet to all of the district's elementary schools (The Elementary Schools Art Department)

Gallery Wall

Creating a visual arts gallery/museum at the high school (Jennifer Tulli and the HS Visual Arts Department, UDHS)

Gift of Animation & Rich Internet Apps

Teaching digital media, web design and animation (Dorothy Weiss, SRMS)

Bringing Curriculum to Life with Student-created Video and Digital Video Editing

Enabling faculty District-wide to incorporate digital video recording and editing into the curriculum (Brad Lieberman, district-wide)

Soul Food Dinner

Creating community connections, building relationships and sharing opportunities (Dan Ortiz, UDHS)

Run and Read Club

Reinforcing reading skills in an action-based physical education program (Nicole Gerhart, TFES)

Document Show, Share, Display and Discuss

Adding interactive document experiences to HS world history and government classes (Jane Highley, UDHS)

Action Based Learning Lab

Helping with kinesthetic and sensory learning in Kindergarten and *Hands-on Documents Grant*, facilitating interactive and visual learning in Kindergarten (Jennifer Toth, MGES)

Ball Chairs

Helping students who have trouble focusing and paying attention (Trish Chialastri, JES)

IPAD keyboard cases

Enhancing the learning experience for autistic support students (Amy Gelman, JES)

North Hills

With the help of a Community Development Block Grant (\$30,000) and funding from the School District of Upper Dublin, the North Hills After School Program served 42 children in grades 1-6. Our certified teachers and aides provided over 1,927 hours of academic assistance and homework support, 655 hours of computer and internet access, 641 hours of reading and literacy support, and 758 hours of supervised recreation.

The North Hills Teen program served 32 teens ages 13-19. Certified teachers provided 237 hours of academic assistance and help with homework, 182 hours of computer and internet access, 493 hours of mentoring services and 236 hours of supervised recreation.

Cardinal Opportunities

Eighteen students – six of whom were new to the program - participated in Cardinal Opportunities in 2014-2015. The mentoring program strives to provide Upper Dublin High School students a better chance to succeed with the assistance of supportive, objective and caring community volunteers. The mentors help the students prepare for the world of high school, post-secondary education or employment. The goals of this program include: empowering students to use their potential, exposing students to options and opportunities, helping students focus on the future, assisting students in exploring realistic goals, helping students develop self-esteem and encouraging enriching experiences. This year, the program had two graduates – one who will be attending Montgomery County Community College Culinary School; the other who will be exploring a career in the Army.

Greenfield Youth Film Festival

The Greenfield Youth Film Festival (GYFF) is made possible through a \$100,000 grant from the Greenfield Foundation. This year marks the seventh annual Greenfield Youth Film Festival and student workshop to high school students around the Philadelphia region with the help of industry experts and college professors. Hosted by the School District of Upper Dublin, this program was designed to educate students about the many facets of filmmaking, to support and guide students as they create their own short films and to give them a platform for creative expression.

The program effectively accomplished several key goals this year. First, students were given multiple resources to learn and improve their film making skills; through the one-day filmmaker workshop, use of their teacher mentor and social media communication tools. Workshop presenters were videotaped; session content is available on the GYFF website. Secondly, the Greenfield Foundation once again provided an excellent platform for the students' creativity and talents. Finally, the program has increased the scope and range of student impact by allowing for wide participation from schools across the region, investing in the film program and offerings at Upper Dublin High School and continuing to support a fledgling program and production studio for younger students at Sandy Run Middle School. For the first time, AIM Academy, a school for students with learning disabilities, participated in the program.

Performing Arts/Arts & Lecture/Selma Eckell

Lighting Control Board

Funded new, state-of-the-art lighting control board (\$8,994.40) for the UDHS Performing Arts Center, positively impacting all programs that use the auditorium.

Fundraising Events

UDEF could not do the work that it does without the support from the local community, businesses and organizations.

Music Concerts

Music in Our Schools Concerts – Instrumental/Choral

(Snow date: 3/24/15)

Positioned this year as a fundraiser for the district's music program, the ticket price was increased to \$10 each, raising a total of \$10,633.95.

Chinese New Year Concert (3/7/15)

The UD Chinese Association donated \$2,000 to UDEF which will be earmarked for the district's music department.

Independence Sinfonia (3/8/15)

Independence Sinfonia donated \$500 to UDEF from concert proceeds; this year, these funds, too, will be used for the district's music program.

Monte Carlo Night (3/14/15)

Organized by the Upper Dublin Township Commissioners in partnership with UDEF, the 3rd Annual Monte Carlo Night benefitted UDEF with \$21,508 in net income. The other half of the proceeds went to local charities selected by the Upper Dublin Board of Commissioners including the UD Committee on Teenage Alcohol & Substance Abuse (CoTASA), Friends of the Upper Dublin Public Library, and the UD Township Open Space Fund. Nearly 300 guests enjoyed casino games with professional dealers, bidding on silent auctions, and wining, dining and dancing at the beautiful Mercedes-Benz dealership of Fort Washington. In addition, a donation is made to UDJAA sports scholarships. Sponsors include Mercedes-Benz, Aramark, Mattison Estate Development Group, Dublin Terrace, David Cuttler Group, Metz Engineering, Boyles, Smyth Associates, D'Huy Engineers, Wisler Pearlstine, Bucks County Water & Sewer, Intercontinental Development, Kades-Margolis, McMahon Transportation Engineering, Worth & Company, George's Shop n Bag, High Swartz LLP, Sal Paone Builder, Saul Ewing LLP, RBC Capital, PFM, Inc. Kirkland Printing and Primrose Flowers.

Foundation Day (5/6/15)

George's Shop n Bag's generous support totaled \$12,950 this year, which includes a donation from George's, vendor contributions and food proceeds. This annual fundraiser has been a community tradition for 17 years. Building awareness about UDEF, this fun-filled day for the community showcased Upper Dublin student performances and this year, an appearance by "Elvis." Refreshments were provided at super low prices and free ice cream served by "celebrity" teacher scoopers was a big hit with the kids.

Upper Dublin Medals Program (5/20/15)

The 31st Annual Upper Dublin Medals Reception and Ceremony celebrated extraordinary members of our Upper Dublin community with 180 people in attendance, bringing in net revenue of \$3,763.06. The 2014-2015 winners are: Citizen, Jennifer Pilling; Business, ESD, Inc. – Harvey Gitlin; Educator, Janet Blenheim; and Students, Lauren Pyfer & Bart Scherpbier. Major event sponsors include the Ambler Area YMCA; Avir Realty Group; George's Dreshertown Shop n Bag; Kirkland Printing; Manufacturers' Golf & Country Club; Somerset Properties; Susquehanna Bank; Temple University Ambler; and Timoney Knox.

Triathlon (5/17/15)

Organized by the Upper Dublin Township Commissioners, this year's Upper Dublin Triathlon/Duathlon/Aquabike in Memory of Neil Balick raised \$17,000 for UDEF. Sponsors include ESD, Inc., Mercedes-Benz of Fort Washington, Mercedes-Benz of West Chester, McMahon Associates, Inc., Sal Paone, Builder, Proxus, Bucks County Water & Sewer Authority, Vanguard Realty Associates, Dresher Physical Therapy, North Wales Running Company, Eric's Rx Shoppe, SLS Triathlon, Van's Lock Shop, Bohmora Inc, Keswick Cycle, Abington Health, Hands of Change, LLC, HealthSource of Abington, Urban Funeral Home, No. 131 Fine Art Photography, Total Performance Physical Therapy, Fort Washington Fire Company No. 1, and Temple University Ambler.

Community Support

In addition to the funds raised at our special events, UDEF relies on contributions from foundations, businesses and individuals to support our wide range of programs.

Fundraising Source	Income (year to date)
Greenfield Foundation	\$100,000.00
Joseph Alexander Foundation	\$ 10,000.00
Annual Appeal	\$ 12,790.75
Company Match	\$ 1,474.71
United Way	\$ 5,048.17
Staff Tributes	\$ 2,225.00
EITC: Giant	\$ 2,000.00
EITC: Susquehanna Bank	\$ 2,500.00
EITC: Milestone Bank	\$ 5,000.00
Misc. Donations	\$ 1,296.27
Recycle Bank	\$ 831.00
Amazon Smiles	\$ 5.00

Marketing Communications

New **website** launched with on-line donation mechanism

New **logo** underscores the growing opportunities UDEF brings to the district

New **web address** reflects our .org status

Consistent **newsletters** distributed, **facebook** status updated frequently, local **publicity** attained regularly

Leveraged Constant Contact for **efficient event registration**

Postcards created for Foundation Day

In-school posters highlighting Grant program for American Education Week

Exploring **Advertising/Sponsorship** program



With an enhanced website and a re-imagined logo, UDEF has undergone a branding transformation this year.

Financial Oversight

We generated revenue of \$347,917.71, with expenses totaling \$391,598.34

Note: This does not reflect the \$17,000 check from the UD Triathlon. Some EITC expenditures relate to our previous EITC balance.

Working towards creating a line by line budget with projected revenues and expenditures

Refining accounting processes to reconcile Quickbooks with bank statements